

Team Name:

Executive Summary, version 01.12

Contact Info

Title:	Name:	Surname:
Role in the Team:		
Postal Address:		
City:	Country:	
Email:	Phone:	
Skype:	Other:	

EXECUTIVE SUMMARY

Participating to NANOCHALLENGE or POLYMERCHALLENGE (please delete wrong one)

Guidelines: Executive Summaries **MUST** have the following paragraphs and be limited to 4 pages of text (single spaced, minimum 10 pitch font, 2 cm margin on all sides). **Please do not change these parameters.**

The text exceeding will not be considered.

Team Name and Nationality

Name of the Team (or company, if already existing). Remember that the competition requires to relocate in Veneto (nanotechnology category) or Campania (polymer-based materials category) Italian regions if you win.

Business Concept

Include the problem or need your company solves.

Technology and Product

Include the status of development. How far are you to put your product on the market?

Intellectual property status

Patents, licenses (patents cover page must be annexed).How will you protect your intellectual property from competitors?

Environmental and Health Hazards Analysis

Are there any threats to the environment and health in the development, production or use of your technology/product?

Market Analysis

Customer/market analysis, with size and potential market share. Include competitive differentiation and how you plan to sustain that. Provide an overview of your main competitors.

Financial Highlights

Remember to write about the timeframe and funding needed to achieve significant revenue and/or cash flow.

<i>Euros</i>	2012	2013	2014	2015	2016
Equity					
Total Revenue					
Gross Profit					
EBIT					
Net Income					
Employment					

Status and offering of the company

The amount of funding that has been done up to today and the one are you seeking.

What will you do with the Nanochallenge or Polymerchallenge Prize?

Describe how you plan to develop operations inside Veneto Nanotech or IMAST technological clusters.

Management Team and/or Advisors

Include info regarding previous relevant experience